

STATE OF ARIZONA

DEPARTMENT OF INSURANCE AND FINANCIAL INSTITUTIONS

In the Matter of:

PIERCE, DONALD LONNIE

(National Producer No. 17375005)

Respondent.

No. 22A-046-INS

CONSENT ORDER

The Arizona Department of Insurance and Financial Institutions (“Department”) has received evidence that **Donald Lonnie Pierce** (“Respondent”) violated provisions of Arizona Revised Statutes (“A.R.S.”) Title 20. Respondent wishes to resolve this matter without the commencement of formal proceedings, admits the following Findings of Fact are true, and consents to the entry of the following Conclusions of Law and Order.

FINDINGS OF FACT

1. Respondent was at all material times licensed as an Arizona non-resident insurance producer, National Producer Number 17375005, with lines of authority in casualty and property insurance. Respondent held a resident license in the State of Wisconsin. The Department first licensed Respondent on March 25, 2016. Respondent’s license is scheduled to expire on September 30, 2023.

2. Respondent’s addresses of record with the Department are: 3257 Main Street, Green Bay, Wisconsin 54311-9625 (business); 439 South Huron Road Green Bay, Wisconsin 54311-7633 (mailing); and dpierce1@amfam.com and donald.pierce40@icloud.com (email).

1 district or territory. A.R.S. § 20-295(A)(9).

2 8. Respondent's conduct, as described above, constitutes failure to report an
3 administrative action in another jurisdiction within thirty (30) days of final disposition of
4 the matter. A.R.S. § 20-301(A).

5 9. Respondent, as described above, failed to maintain his license and in good
6 standing in his home state of Wisconsin. A.R.S. § 20-287(A)(1).

7 **ORDER**

8 **IT IS HEREBY ORDERED THAT:**

9 10. Donald Lonnie Pierce surrenders his Arizona non-resident insurance
10 producer license, number 17375005, effective immediately.

11 11. Donald Lonnie Pierce is prohibited from applying for an Arizona resident
12 and/or non-resident insurance producer license for a period of twelve months following the
13 effective date of this Order.

14 Effective this 15th day of September, 2022.

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Evan G. Daniels, Director
17 Arizona Department of Insurance and Financial Institutions
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1 CONSENT TO ORDER

2 1. Respondent acknowledges that it has been served with a copy of the foregoing
3 Consent Order in the above-referenced matter, has read it, is aware of its right to an
4 administrative hearing in this matter and has knowingly and voluntarily waived that right.

5 2. Respondent accepts the personal and subject matter jurisdiction of the
6 Department over it in this matter.


7 3. Respondent acknowledges that no promise of any kind or nature has been
8 made to induce it to sign the Consent to Order and it has done so knowingly and voluntarily.

9 4. Respondent acknowledges and agrees that the acceptance of this Consent to
10 Order by the Director is solely to settle this matter and does not preclude the Department
11 from instituting other proceedings as may be appropriate now or in the future. Furthermore,
12 and notwithstanding any language in this Consent Order, this Consent Order does not
13 preclude in any way any other state agency or officer or political subdivision of this state
14 from instituting proceedings, investigating claims, or taking legal action as may be
15 appropriate now or in the future relating to this matter or other matters concerning
16 Respondent, including but not limited to violations of Arizona's Consumer Fraud Act.
17 Respondent acknowledges that, other than with respect to the Department, this Consent
18 Order makes no representations, implied or otherwise, about the views or intended actions
19 of any other state agency or officer or political subdivision of the state relating to this matter
20 or other matters concerning Respondent.

1 5. Respondent waives all rights to seek an administrative or judicial review or
2 otherwise to challenge or contest the validity of this Consent Order and its accompanying
3 parts before any court of competent jurisdiction.

4 6. Respondent acknowledges that this Consent Order is an administrative action
5 that the Department will report to the National Association of Insurance Commissioners
6 (NAIC). Respondent further acknowledges that it must report this administrative action to
7 any and all states in which Respondent holds an insurance license and must disclose this
8 administrative action on any license application.

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10 09/08/2022
11 **DATE**


11 **DONALD LONNIE PIERCE**
 (National Producer No. 17375005)

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1 **COPY** of the foregoing delivered via email
this 16th day of September _____, 2022, to:

2 Donald Lonnie Pierce
3 3257 Main Street
4 Green Bay, WI 54311-9625
5 Respondent

6 Donald Lonnie Pierce
7 439 South Huron Road
8 Green Bay, WI 54311-7633
9 Respondent

10 **COPY** of the foregoing delivered/mailed same date, to:

11 Deian Ousounov, Assistant Director
12 Ana Starcevic, Paralegal Project Specialist
13 Cathy O'Neil, Consumer Regulatory Affairs Officer
14 Steven Fromholtz, Division Manager, Licensing
15 Linda Lutz, Legal Assistant, Licensing
16 Aqueelah Currie, Licensing Supervisor
17 Clyde Hanselman, Investigator
18 Arizona Department of Insurance and Financial Institutions
19 100 North 15th Avenue, Suite 261
20 Phoenix, Arizona 85007-2630

21 Donald Lonnie Pierce
22 dpierce1@amfam.com
donald.pierce40@icloud.com
Respondent

Francine Juarez