STATE OF ARIZONA

Department of Insurance and Financial Institutions FILED September 15, 2022 by AS

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STATE OF ARIZONA

DEPARTMENT OF INSURANCE AND FINANCIAL INSTITUTIONS

In the Matter of:

PIERCE, DONALD LONNIE

(National Producer No. 17375005)

Respondent.

No. 22A-046-INS

CONSENT ORDER

The Arizona Department of Insurance and Financial Institutions ("Department") has received evidence that **Donald Lonnie Pierce** ("Respondent") violated provisions of Arizona Revised Statutes ("A.R.S.") Title 20. Respondent wishes to resolve this matter without the commencement of formal proceedings, admits the following Findings of Fact are true, and consents to the entry of the following Conclusions of Law and Order.

FINDINGS OF FACT

- 1. Respondent was at all material times licensed as an Arizona non-resident insurance producer, National Producer Number 17375005, with lines of authority in casualty and property insurance. Respondent held a resident license in the State of Wisconsin. The Department first licensed Respondent on March 25, 2016. Respondent's license is scheduled to expire on September 30, 2023.
- 2. Respondent's addresses of record with the Department are: 3257 Main Street, Green Bay, Wisconsin 54311-9625 (business); 439 South Huron Road Green Bay, Wisconsin 54311-7633 (mailing); and dpierce40@icloud.com (email).

- 3. On or about May 6, 2022, American Family Insurance ("American Family") notified the Department that it terminated its "contractual agent agreement with [Respondent] on April 11, 2022" based on the 2022 Wisconsin Office of the Commissioner of Insurance's ("WOCI") denial of Respondent's application to reinstate his insurance license.
- 4. The Department commenced an investigation into this matter. The Department's investigation determined the following:
 - a) On or about February 4, 2022, the WOCI revoked Respondent's resident's insurance producer license due to Respondent being "certified as owing delinquent Wisconsin taxes."
 - b) On or about March 17, 2022, Respondent filed an application for license reinstatement with the WOCI.
 - c) On or about April 5, 2022, the WOCI issued an administrative decision denying Respondent's application for reinstatement of his resident agent's insurance producer license, National Producer Number 17375005.
 - d) Respondent failed to report either of the WOCI's actions to the Department.

CONCLUSIONS OF LAW

- 5. The Director has jurisdiction over this matter.
- 6. Respondent's conduct, as described above, constitutes a violation of Title 20 or any rule, subpoena or order of the Director. A.R.S. § 20-295(A)(2).
- 7. Respondent's conduct, as described above, constitutes having an insurance producer license, or its equivalent, denied, suspended or revoked in any state, province,

1	district or territory. A.R.S. § 20-295(A)(9).
2	8. Respondent's conduct, as described above, constitutes failure to report an
3	administrative action in another jurisdiction within thirty (30) days of final disposition of
4	the matter. A.R.S. § 20-301(A).
5	9. Respondent, as described above, failed to maintain his license and in good
6	standing in his home state of Wisconsin. A.R.S. § 20-287(A)(1).
7	<u>ORDER</u>
8	IT IS HEREBY ORDERED THAT:
9	10. Donald Lonnie Pierce surrenders his Arizona non-resident insurance
10	producer license, number 17375005, effective immediately.
11	11. Donald Lonnie Pierce is prohibited from applying for an Arizona resident
12	and/or non-resident insurance producer license for a period of twelve months following the
13	effective date of this Order.
14	Effective this 15 day of September, 2022.
15	En 21 Danis
16	Evan G. Daniels, Director
17	Arizona Department of Insurance and Financial Institutions
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CONSENT TO ORDER

- 1. Respondent acknowledges that it has been served with a copy of the foregoing Consent Order in the above-referenced matter, has read it, is aware of its right to an administrative hearing in this matter and has knowingly and voluntarily waived that right.
- 2. Respondent accepts the personal and subject matter jurisdiction of the Department over it in this matter.
- 3. Respondent acknowledges that no promise of any kind or nature has been made to induce it to sign the Consent to Order and it has done so knowingly and voluntarily.
- 4. Respondent acknowledges and agrees that the acceptance of this Consent to Order by the Director is solely to settle this matter and does not preclude the Department from instituting other proceedings as may be appropriate now or in the future. Furthermore, and notwithstanding any language in this Consent Order, this Consent Order does not preclude in any way any other state agency or officer or political subdivision of this state from instituting proceedings, investigating claims, or taking legal action as may be appropriate now or in the future relating to this matter or other matters concerning Respondent, including but not limited to violations of Arizona's Consumer Fraud Act. Respondent acknowledges that, other than with respect to the Department, this Consent Order makes no representations, implied or otherwise, about the views or intended actions of any other state agency or officer or political subdivision of the state relating to this matter or other matters concerning Respondent.

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- 5. Respondent waives all rights to seek an administrative or judicial review or otherwise to challenge or contest the validity of this Consent Order and its accompanying parts before any court of competent jurisdiction.
- 6. Respondent acknowledges that this Consent Order is an administrative action that the Department will report to the National Association of Insurance Commissioners (NAIC). Respondent further acknowledges that it must report this administrative action to any and all states in which Respondent holds an insurance license and must disclose this administrative action on any license application.

09/08/2022 DATE

DONALD LONNIE PIERCE (National Producer No. 17375005)

1	COPY of the foregoing delivered via email
	this 16th ay of _ September, 2022, to:
2	D 111 : B:
3	Donald Lonnie Pierce 3257 Main Street
3	Green Bay, WI 54311-9625
4	Respondent
5	Donald Lonnie Pierce
	439 South Huron Road
6	Green Bay, WI 54311-7633
7	Respondent
′	COPY of the foregoing delivered/emailed same date, to:
8	CO1 1 of the folegoing derivered/emailed same date, to.
Ĭ	Deian Ousounov, Assistant Director
9	Ana Starcevic, Paralegal Project Specialist
	Cathy O'Neil, Consumer Regulatory Affairs Officer
10	Steven Fromholtz, Division Manager, Licensing
	Linda Lutz, Legal Assistant, Licensing
11	Aqueelah Currie, Licensing Supervisor Clyde Hanselman, Investigator
12	Arizona Department of Insurance and Financial Institutions
12	100 North 15th Avenue, Suite 261
13	Phoenix, Arizona 85007-2630
14	Donald Lonnie Pierce
	dpierce 1@amfam.com
15	donald.pierce40@icloud.com
16	Respondent
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17	Francine Quarez
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