

JUN 9 2009

DEPT OF INSURANCE  
BY CR

STATE OF ARIZONA  
DEPARTMENT OF INSURANCE

1 2 3 4 5 6	In the Matter of:  <b>ROB RICH AND ASSOCIATES, LLC,</b>   Respondent.	) ) ) ) ) )	No. 09A-063-INS  <b>ORDER TO CEASE AND DESIST</b>
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The Arizona Department of Insurance ("Department") has received evidence that **Rob Rich and Associates, LLC ("Respondent" or "RR&A")** has unlawfully acted as an adjuster in the State of Arizona. Accordingly, the Director of Insurance of the State of Arizona (the "Director") makes the following Findings of Fact and Conclusions of Law and enters the following Order pursuant to A.R.S. § 20-1095.09(B).

**FINDINGS OF FACT**

1. RR&A is an Arizona domestic limited liability company incorporated on December 10, 2004. RR&A's address of record is: 15029 N. Thompson Peak, Suite B111, Scottsdale, Arizona 85260.
2. Robert Gary Rich is an Arizona licensed adjuster, Arizona license number 14027 which expires on January 31, 2012. Robert Gary Rich is listed as a Member of RR&A.
3. RR&A is not licensed as an adjuster in the State of Arizona.
4. RR&A is not exempt from the licensing requirement.
5. On May 23, 2008, RR&A entered an Agreement for Representation with Frank and Julie Martinez for assistance in the adjustment of a fire loss sustained at the Martinez home on February 16, 2008.
6. RR&A maintains a website: [www.rgrpa.com](http://www.rgrpa.com) which holds out RR&A as an public adjuster.

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**CONCLUSIONS OF LAW**

1. The Director has jurisdiction over this matter.
2. Respondent is not exempt from the licensing requirement, within the meaning of A.R.S. § 20-321(B).
3. Respondents' conduct, as alleged above, constitutes acting as or claiming to be an adjuster without being licensed as an adjuster, in violation of A.R.S. § 20-321.01(A).
4. Grounds exist to issue a cease and desist order to Respondent for acting as or claiming to be an adjuster without being licensed, within the meaning of A.R.S. §20-292.

**ORDER**

IT IS THEREFORE ORDERED:

1. Respondent shall immediately cease and desist from unlawfully acting as or claiming to be an adjuster.
2. This Order shall become effective immediately and shall remain in full force and effect until otherwise stayed, modified, vacated or set aside.

**NOTICE OF OPPORTUNITY FOR HEARING**

Pursuant to Title 20 of the Arizona Revised Statutes, Respondents are hereby notified that they may request a hearing pursuant to A.R.S. § 20-161 to contest the order to cease and desist. Such a request must be in writing and received at the following address within thirty (30) days from the date hereof:

Arizona Department of Insurance  
2910 North 44th Street, Suite 210  
Phoenix, Arizona 85012  
ATTN: Director's Office

1           Upon receipt of a timely written request for hearing, the Director will issue an order  
2 setting the time and place of the hearing.

3           DATED AND EFFECTIVE this 9<sup>th</sup> day of June, 2009.

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CHRISTINA URIAS, Director  
Arizona Department of Insurance

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COPY of the foregoing hand delivered this  
9<sup>th</sup> day of June, 2009 to:

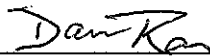
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Robert Gary Rich  
Rob Rich and Associates, LLC  
15029 N. Thompson Peak, B111, #412  
Scottsdale, Arizona 85260  
Member of Respondent

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Dan Ray

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COPY of the foregoing mailed this  
9<sup>th</sup> day of June, 2009 to:

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Lynette Evans  
Assistant Attorney General  
1275 West Washington  
Phoenix, Arizona 85007  
Attorney for the Department

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Rob Rich and Associates, LLC  
15029 N. Thompson Peak, B111, #412  
Scottsdale, Arizona 85260  
Respondent

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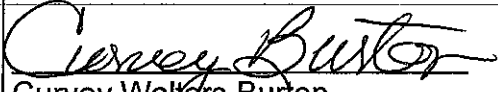
Gerrie Marks, Deputy Director  
Mary E. Kosinski, Exec. Assistant for Reg. Affairs  
Catherine M. O'Neil, Consumer Legal Affairs Officer  
Mary Butterfield, Assistant Director  
Steven Fromholtz, Licensing Administrator  
Dan Ray, Investigations

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1 Department of Insurance  
2910 North 44<sup>th</sup> Street, Suite 210  
Phoenix, Arizona 85018

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3 Curvey Walters Burton

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