

MAY 2 2013

DEPT OF INSURANCE
BY 

STATE OF ARIZONA

DEPARTMENT OF INSURANCE

In the Matter of:

LASCALA INSURANCE, INC.
dba SUNSTATE INSURANCE AGENCY
(Arizona License Number 925743)
and LASCALA, JEFFERY THEDE
(Arizona License Number 47630)
(National Producer Number 6740567)

No. 13A-056-INS

CONSENT ORDER

Respondents.

The State of Arizona Department of Insurance ("Department") has received evidence that **LaScala Insurance, Inc., dba SunState Insurance Agency and Jeffery Thede LaScala ("Respondents")** violated provisions of Title 20, Arizona Revised Statutes. Respondents wish to resolve this matter without the commencement of formal proceedings, and admit the following Findings of Fact are true and consent to entry of the following Conclusions of Law and Order.

FINDINGS OF FACT

1. LaScala Insurance, Inc. dba SunState Insurance Agency ("SunState")¹ is, and was at all material times licensed as an Arizona resident accident/health, life, casualty, and property insurance producer, Arizona license number 925743, which expires August 31, 2016.

2. SunState's addresses of record are: 2375 E. Camelback #500, Phoenix, Arizona 85016 (business) and 5025 N. Central Ave. #165, Phoenix, Arizona 85012 (mailing).

¹ LaScala Insurance, Inc. is no longer a Corporation in Good Standing with the Arizona Corporation Commission.

1 3. Jeffery Thede LaScala ("LaScala") is, and was at all material times, licensed as
2 an Arizona resident accident/health, life, variable life/variable annuities, casualty, and property
3 insurance producer, Arizona license number 47631, which expires May 31, 2016.

4 4. LaScala's addresses of record are: AAA of AZ, 2375 E. Camelback #500,
5 Phoenix, Arizona 85016 (business), PO Box 10370, Phoenix, Arizona 85064-0370 (mailing),
6 and 8103 N. 9th Ave., Phoenix, Arizona 85021 (residence).

7 5. LaScala is the President and Designated Responsible Licensed Producer for
8 SunState.

9 6. On or about September 6, 2011, RenCo, LLC ("RenCo") provided SunState with
10 a check in the amount of \$29,050.80 to renew their general liability insurance with First
11 Mercury Insurance Company ("Policy #FMTX009435"). The payment by RenCo was for full
12 payment of the premium on Policy #FMTX009435.

13 7. On or about September 26, 2011, SunState forged and submitted a premium
14 finance agreement to Standard Funding Corp. for the renewal of policy #FMTX009435.

15 CONCLUSIONS OF LAW

16 1. The Director has jurisdiction over this matter.

17 2. SunState's conduct as described above, constitutes forging another's name to
18 any document related to an insurance transaction, within the meaning or A.R.S. § 20-295
19 (A)(10).

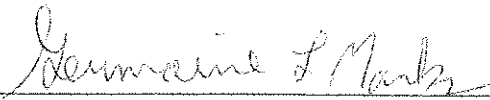
20 3. Grounds exist for the Director to deny, suspend for not more than twelve months,
21 revoke, or refuse to renew an insurance producer's license, impose a civil penalty and/or order
22 restitution pursuant to A.R.S. §§20-295(A), (B), and (F).
23

1 ORDER

2 IT IS HEREBY ORDERED THAT:

3 1. SunState shall immediately pay a civil penalty of \$250.00 for deposit into the
4 State General Fund.

5 DATED AND EFFECTIVE this 1st day of May, 2013.

6
7 
8 GERMAINE L. MARKS
9 Director of Insurance

10 CONSENT TO ORDER

11 1. Respondents have reviewed the foregoing Findings of Fact, Conclusions of Law
12 and Order.

13 2. Respondents admit the jurisdiction of the Director of Insurance, State of Arizona,
14 and admit the foregoing Findings of Fact and consent to the entry of the foregoing
15 Conclusions of Law and Order.

16 3. Respondents are aware of their right to notice and hearing at which they may be
17 represented by counsel, present evidence and examine witnesses. Respondents irrevocably
18 waive their right to such notice and hearing and to any court appeals relating to this Consent
19 Order.

20 4. Respondents state that no promise of any kind or nature whatsoever, except as
21 expressly contained in this Consent Order, was made to them to induce them to enter into this
22 Consent Order and that they have entered into this Consent Order voluntarily.

23 5. Respondents acknowledge that the acceptance of this Consent Order by the
Director is solely to settle this matter against them and does not preclude any other agency,

1 including the Department, officer, or subdivision of this state or this agency from instituting civil
2 or criminal proceedings as may be appropriate now or in the future.

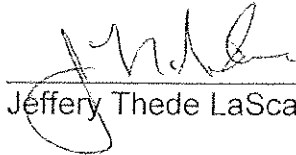
3 6. Respondents acknowledge that this Consent Order is an administrative action
4 that the Department will report to the National Association of Insurance Commissioners
5 (NAIC). Respondents further acknowledge that they must report this administrative action to
6 any and all states in which they hold an insurance license and must disclose this
7 administrative action on any license application.

8 7. Jeffery Thede LaScala represents that he is the President and Designated
9 Responsible Licensed Producer for LaScala Insurance, Inc., and as such is authorized to
10 enter into this Consent Order on its behalf.

11 LaScala Insurance, Inc., License # 925743

12 4/29/13

13 Date



14

15 Jeffery Thede LaScala, President

16 4/29/13

17 Date



18

19 Jeffery Thede LaScala, Arizona License # 47631

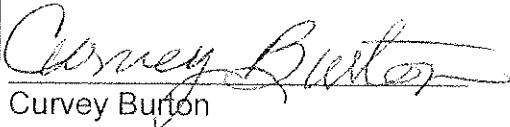
20 COPIES of the foregoing mailed/delivered
21 this 2nd day of May, 2013, to:

22 LaScala Insurance, Inc.
23 5025 N. Central Ave., #165
Phoenix, Arizona 85012
Respondent

1 Jeffery T. LaScala
LaScala Insurance, Inc.
2 5025 N. Central Ave., #165
Phoenix, Arizona 85012
3 Statutory Agent for Respondent LaScala Insurance, Inc.

4 Jeffery Thede LaScala
PO Box 10370
5 Phoenix, Arizona 85064
Respondent

6 Mary E. Kosinski, Executive Assistant for Regulatory Affairs
7 Mary Butterfield, Assistant Director, Consumer Affairs Division
Catherine M. O'Neil, Consumer Legal Affairs Officer
8 Steven Fromholtz, Licensing Supervisor
Charles Gregory, Supervisor Investigations Division
9 Randy Markham, Investigator
Deborah Claw, Consumer Specialist
10 Department of Insurance
2910 North 44th Street, Suite 210
11 Phoenix, Arizona 85018

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Curvey Burton